



Women currently represent more than 15 percent of the law enforcement population, and they continue to grow in number every year. However, with the number of female officers, most equipment, body armor and uniforms are designed based on the male physique. According to a workplace assessment survey conducted by IWITTS in two mid-size police departments, nearly 30 percent of women police officers reported fit problems, compared to about six percent of male officers.

Formed in response to the growing need for customized body armor and equipment for women in law enforcement, SAVVY Armor, LLC, one of the first manufacturers of body armor for women, was created with the mission to provide the safest, most comfortable body armor for women. Up until now, the options for body armor products made for women have been limited. Female officers have been expected to wear slightly modified men's vests that are not properly contoured to fit the female body. SAVVY offers three new shaping technologies to help fit and conform around compound curves: thermal-forming, radial offset pleating™ and advanced draping. Not only are women different from men, but they are different from each other. SAVVY's shaping technologies accommodate women of every shape and size.

Featuring three concealable vests, three specialized vests, a tactical vest and seven external carriers, the SAVVY product line provides female officers with the versatile protection that their jobs require. The specialized vests consist of a corrections vest with NIJ Spike levels 1, 2 and 3 protection, an ultra-concealable vest for undercover assignments and a specialized "motor" vest for bicycle, ATV, Segway® and motorcycle officers. SAVVY's tactical vest, the RUSH model, is the industry's first full-gear tactical vest shaped for a woman. It also includes scaled down accessories to maximize a woman's functionality without compromising safety.

More than just a product line, SAVVY Armor has become a movement in the body armor industry, representing the cause of thousands of female law enforcement officers. Leading this market, SAVVY has an extensive amount of program offerings that cater to women and set the manufacturer apart from other wholesale vest manufacturers. Its 1-year Perfect-Fit-Promise™ gives women the flexibility to fit their armor properly as they adjust to normal variations in weight and water loss and gain. To further reinforce the importance of proper sizing, SAVVY has commissioned many Certified Female Sizers™ across the nation to ensure that every female officer receives a customized fit.

Partnering with the Donna Hicken Foundation, a Jacksonville, Fla.-based non-profit organization dedicated to assisting women living with breast cancer, SAVVY contributed a significant donation to the organization and will be participating in its inaugural **26.2 with Donna The National Marathon to Fight Breast Cancer** on February 17, 2008. Additionally, \$5 from every SAVVY vest sold throughout the month of October, also

known as Breast Cancer Awareness month, will be donated to the Donna Hicken Foundation.

SAVVY, along with the Donna Hicken Foundation, is the platinum sponsor for the 2007 International Association of Women Police (IAWP) conference, and will be hosting a booth at the event from September 23-27, 2007 in Denver, Colo. SAVVY will be displaying its line of female body armor and accessories. Additionally, the company will be raffling several premium SAVVY items. For more information about this year's conference, please visit www.iawp2007.us.

For more information about SAVVY or the Donna Hicken Foundation, please visit www.savvyarmor.com or www.breastcancermarathon.com