



MEDIA ADVISORY

- What:** **26.2 with Donna: The National Marathon to Fight Breast Cancer**
Kick-Off Party/Press Conference
- Why:** With the inaugural run of **26.2 with Donna: The National Marathon to Fight Breast Cancer** one year away, the marathon committee will unveil the race route, major sponsors, Jeff Galloway training program information and more during this Kick-Off Party and Press Conference. **26.2 with Donna: The National Marathon to Fight Breast Cancer** will be held in the Jacksonville Beach area February 17, 2008. The only marathon in the country dedicated solely to raising money to fight breast cancer, this race is predicted to be a first-tier marathon within five years.
- When:** Friday, Feb. 2, 2007
5:30 – 7:30 pm
(Press Conference at 6:00 pm)
- Where:** Sneakers Sports Grille
111 Beach Blvd
Jacksonville Beach, FL
- Who:** Donna Hicken, Race Founder
Jeff Galloway, Event Director
Dr. Edith Perez, Mayo Clinic



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