

26.2 with Donna The National Marathon to Fight Breast Cancer

February 15-17, 2008 Jacksonville Beach

Distance: 26.2 with Donna; 26.2 miles/42.195 km; Half Marathon; 13.1 miles/21/01 km



The Course: *Beautiful Jacksonville Beach, Florida*

The race will begin and end at the Mayo Clinic Campus and take runners over the beautiful intracoastal waterway of the Jacksonville Beaches, along 1st Street bordering the ocean, and even onto our firmly packed sands for a couple of miles. Jacksonville's beaches are ideal for running and provide a surface not unlike the road. The event weekend will include: an expo at the University of North Florida, medical lectures and symposium at Mayo

Clinic, pasta dinner, concert and a golf tournament.



The Cause: *26.2 with Donna The National Marathon to Fight Breast Cancer*

This is the only marathon in the country dedicated solely to raising money to fight breast cancer. Proceeds from the race will fund groundbreaking bench top research and clinical trials at Mayo Clinic.

A portion will also be dedicated to the critical care of underserved women with breast cancer through the Donna Hicken Foundation. Because of the 501(c)3 status of the charities involved, sponsorship dollars are largely tax deductible as are race entrance fees.

Mayo Clinic is designated by the National Cancer Institute as a Comprehensive Cancer Center. Mayo's Multidisciplinary Breast Clinic specializes in the detection and treatment of any breast problem. It offers support to those faced with abnormal mammogram results, newly diagnosed or recurrent breast cancer and those who are at increased risk of developing cancer.



Donna Hicken, for whom the marathon is named, is a two-time breast cancer survivor, an evening news anchor for Gannett Broadcasting's NBC and ABC affiliates in Jacksonville, and author of the book *The Good Fight* which chronicles her battle and the birth of her Foundation. Donna is an avid marathon runner who completed several of her marathons after her cancer diagnosis.

"When I was diagnosed with breast cancer, I set my sights on outrunning the disease. Facing cancer is a lot like running a marathon – a long arduous race that challenges the body, mind and spirit," Hicken said. "With the **26.2 with Donna**, we will raise awareness and funds to fight breast cancer and help women living with the disease, but also provide a unique destination marathon in one of the most beautiful places in the country. I want this to become a pilgrimage for people with passion for the cause."



Race Director: *Jeff Galloway*

As a former Olympian and current running coach to thousands, Jeff brings a reach that most marathons simply can't duplicate. He has more than 50 running clubs around the country and has coached more than 200,000 people to run a marathon through his unique training approach and his numerous books. He will produce a virtual trainer program that runners can follow as they prepare for the race.