

26.2 with Donna Announces Website Launch Catering to Interactivity Visitors Utilize Blogs, Testimony and Travel Accommodations

For Immediate Release

Jacksonville, Florida – 26.2 with Donna, The National Marathon to Fight Breast Cancer, announces the launch of an enhanced and user savvy Internet forum designed to be a one-stop shop for runners, walkers and volunteers alike. www.breastcancermarathon.com visitors can sign-up to run, shop for marathon gear and discuss the marathon through blogs, to name a few, all with the click of a mouse.

Proceeds from the breast cancer marathon will go directly to The Donna Hicken Foundation, a charitable organization dedicated to helping women with breast cancer. A portion of the proceeds will be used by the Donna Hicken Foundation for the critical care of breast cancer survivors in need however; the foundation has pledged to donate the majority of funds raised to Mayo Clinic for research and its Multidisciplinary Breast Clinic, which specializes in the detection and treatment of breast cancer.

26.2 with Donna is the only U.S. marathon dedicated solely to raising funds for breast cancer. The inaugural race was a great success, with more than 7,000 runners and over \$800,000 raised to finish breast cancer.

The second annual 26.2 with Donna The National Marathon will be held on February 15, 2009 at 7:30 a.m.

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