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FOR IMMEDIATE RELEASE

26.2 with Donna – Tim Running in a Skirt Challenge

JACKSONVILLE, Fla. (January 14, 2011) — 26.2 with Donna announces the Tim Running in a Skirt Challenge sponsored by Citi Women’s Network Jacksonville.

Here’s how it works. Your intrepid First Coast News meteorologist Tim Deegan will run the 26.2 with Donna in a beautiful pink skirt donated by SparkleSkirts if he can raise \$26,200 to FINISH breast cancer.

“It’s going to be great to feel the breeze,” said Deegan.

For every thousand dollars raised, Tim will run a mile in the skirt. Citi Women’s Network is putting up the first \$2,620 dollars and a challenge to everyone who wants to FINISH it!

“Trust me, ladies. I’ve seen Tim in the skirt, and this is way worth it,” says 26.2 with Donna founder and Tim’s wife, Donna Deegan. “Although one of our male training directors suggested we should start an alternate fund for men to ensure Tim does NOT wear the skirt!”

Donations are accepted online or via the marathon office payable to 26.2 with Donna, designate ‘Skirt Tim’ in the memo. To donate online go to <http://donate.breastcancermarathon.com/2011marathon/SkirtTim>

The 26.2 with Donna mission is to passionately produce world class events to raise funds for groundbreaking breast cancer research and empower those living with breast cancer. Seventy percent of all race proceeds go to the Mayo Clinic for bench top breast cancer research. Thirty percent of all race proceeds go to The Donna Foundation to help breast cancer patients with critical financial needs. **Together, we will finish it.** www.breastcancermarathon.com

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