



**Media contact**

Amanda Napolitano  
904-551-0732 (office)  
904-608-3481 (cell)

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**MEDIA ADVISORY (02/04/13): Race Updates from 26.2 with Donna**

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**WHAT/WHEN: SIGNIFICANT ROAD CLOSURES AND PARKING ALONG 26.2 WITH DONNA COURSE**

Communities along the course for the 6<sup>th</sup> Annual 26.2 with Donna may be inhibited for up to seven hours beginning at 7:30 a.m. on Sunday, February 17, 2013. The course starts at THE PLAYERS Parking Lots off ATP Tour Blvd. and winds through the four beach communities on A1A, over the Intracoastal Waterway Bridge on Butler Blvd. to finish the race at Mayo Clinic.

No vehicles will be permitted to park on impacted city streets beginning Saturday, February 16 after 6 p.m. through Sunday, February 17 until the streets are opened for access. All residents should plan for delays along the route. A complete list of road closures is attached.

Significant road closures include:

- J. Turner Butler Blvd. closed eastbound at Hodges Boulevard starting at 5:30 a.m.
- A1A northbound at ATP Tour Blvd. closed to Corona Road starting at 7:30 a.m. until approx. 8:30 a.m.
- A1A southbound at ATP Tour Blvd. closed at 7:30 a.m. until approx. 8:00 a.m.
- Ponte Vedra Blvd. from Corona to 37<sup>th</sup> Ave South, closed at 7:30 a.m. until approx. 9:30 a.m.

For more information, visit <http://www.breastcancermarathon.com/pdf/2013RoadClosures.pdf>

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**WHO/WHAT: 26.2 WITH DONNA SURVIVAL STRAP® PROMOTION**

Show your support to finish breast cancer by purchasing a 26.2 Survival Strap® and local businesses on the First Coast will reward you! Simply wear your 26.2 Survival Strap® at participating businesses to receive discounts throughout the year. Survival Straps® gear can help you survive whatever life throws at you. They are made locally from super strong military spec paracord which gives them a secondary purpose. In an emergency situation, unravel the bracelet to deploy the paracord to help get you out of a jam. You can purchase your Survival Strap® at [survivalstraps.com/thedonna](http://survivalstraps.com/thedonna).

**Participating businesses include:** Smashburger, Culhane's Irish Pub, Lillie's Coffee Bar, Focus Fitness, First Street Gallery, Bailey's Power House Gym, AutoLine, New Balance, Salt Life Food Shack, Deanne Dunlop Photography, Ponte Vedra Fitness, Atlantic Beach Performance, Ragtime Tavern and Adventure Landing.

For more information, visit <http://www.breastcancermarathon.com/run/first-coast-discounts/#survivalstrap>

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**WHO/WHAT: RUNNING LEGENDS TO PARTICIPATE IN THE 6<sup>TH</sup> ANNUAL 26.2 WITH DONNA**

26.2 with Donna welcomes Olympian Joan Benoit Samuelson, Marathoner Bill Rodgers and 26.2 with Donna Training Director Jeff Galloway. Rodgers will run the Half Marathon in addition to a Relay leg for a local team. Samuelson will run the Half Marathon and will be in the finish line chute congratulating finishers. Galloway will run the Marathon.

**Olympic Gold Medalists Joan Benoit Samuelson** ran in the Olympics' first women's marathon in 1984, winning gold. Samuelson won the Boston Marathon in 1979 and again in 1983 and won the Chicago Marathon in 1985. We are proud to call Samuelson a 26.2 with Donna Streaker, a participant since the inaugural year in 2008. This year she will be participating in the Half Marathon event.

**Marathoner Bill Rodgers** was born a runner. He runs about 25 races a year, and we are proud to be one of them. In 1975, Rodgers set a Boston Marathon course record with a time of 2:09:55. He went on to win the Boston Marathon in 1978, 1979, breaking his own record, and 1980. Rodgers also won the New York City Marathon four times and has set world masters records for 5K, 8K, 10K and 10 miles. This year, Rodgers is running the Half Marathon as well as a Relay leg for a local team.

**26.2 with Donna Training Director Jeff Galloway** qualified for the 1972 Olympics in the 10,000 meters and as an alternate for the marathon. His quest for the injury-free marathon training program led him to develop group training programs in 1978. As the inventor of the Galloway RUN-WALK method, he has worked with over an average 150,000 people in training for specific goals. His training schedules have inspired the second wave of marathoners who follow the Galloway program. Galloway is also an inspirational speaker at over 200 running and fitness sessions each year, including the 26.2 with Donna Speakers Bureau at the Health and Fitness Expo February 15-16, 2013.

For more information about these special guests, visit  
<http://www.breastcancermarathon.com/run/specialguests/>

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#### **BACKGROUND:**

The 26.2 with Donna mission is to passionately produce world-class events to raise funds for groundbreaking breast cancer research and empower those living with breast cancer. Seventy percent of all race proceeds go to the Mayo Clinic for bench top cancer research. Thirty percent of all race proceeds go to The Donna Foundation to help breast cancer patients with critical financial needs. For more information, visit [www.breastcancermarathon.com](http://www.breastcancermarathon.com).

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