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ASHLEY FURNITURE HOMESTORE STRENGTHENS COMMITMENT TO FINISH BREAST CANCER!

Jacksonville, FL-October 21, 2013—The 26.2 with Donna Foundation and Jacksonville, Florida’s Ashley Furniture HomeStores are proud to announce a new partnership to further support ground-breaking breast cancer research and support women living with breast cancer.

Beginning this year, Ashley Furniture HomeStores will serve as the official sponsor of the 26.2 with Donna Relay to be held Sunday, February 23, 2014, Sunday, February 15, 2015; and Sunday, February 14, 2016. Howard Fineman, Ashley HomeStore CEO and Managing Member says this new partnership is one more way for he and his team to give back to the community.

“We believe in the vision of the 26.2 with Donna Foundation. Our team wants to do everything it can to support finding a cure and ending breast cancer. We are humbled and honored to have this opportunity to help.”

The 26.2 with Donna Foundation, established by award-winning journalist and three-time breast cancer survivor Donna Deegan attracts world-class marathoners to Jacksonville every year to participate in the only marathon in the country dedicated to finishing breast cancer. Deegan says she is equally honored by Ashley’s commitment to her cause.

“Howard and Ashley Furniture HomeStores have been friends to the Foundation for years. His generosity is overwhelming. Support from our community is so important to our efforts to end breast cancer and help those with it.”

Since Fineman opened the first Ashley Furniture HomeStore in Jacksonville in 2005 the company’s community support programs continue to expand. Today, in addition to its support for the 26.2 with Donna Foundation, the local Ashley Furniture HomeStores are involved with the Salvation Army, the USO, and began the first of its kind program to provide free bedding for local children in need. The program, “A Hope to Dream” is now featured in more than 200 of Ashley Furniture HomeStores nationwide.

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