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FOR IMMEDIATE RELEASE

26.2 with DONNA Updates 2.11.14

Event: *Race Weekend Events, February 21-23, 2014*
Community: *Run, Cheer, Volunteer!*
Competition: *A Look Back at the 2013 DONNA Elite Field Performance*

Event Update: Race Weekend Events, February 21 – 23, 2014

26.2 with DONNA includes more love, hope and support than you could imagine in a three-day period.

FRIDAY, FEBRUARY 21, 2014

The weekend starts with the two-day **26.2 WITH DONNA HEALTH & FITNESS EXPO** presented by Eisai located in the Prime Osborn Convention Center. FREE and open to the public from noon until 7:00 p.m. The Expo offers fabulous shopping, loads of giveaways, on-site race registration, race packet pickup, Pink Room Silent Auction, and Speakers Bureau. <http://breastcancermarathon.com/run/marathon-weekend/health-and-fitness-expo/>

SATURDAY, FEBRUARY 22, 2014

In Ponte Vedra Beach, individuals and relay teams participating in the **110 WITH DONNA ULTRA MARATHON & RELAY** will begin at 7:30 a.m. The 110 mile course runs through Ponte Vedra Beach, Jacksonville Beach, Neptune Beach, Atlantic Beach, and back to the Race Start to finish the Marathon on Sunday. <http://breastcancermarathon.com/run/marathon-weekend/110-marathon/>

Back at the Prime Osborn Convention Center, the **5K & FAMILY FUN RUN presented by Black Knight Financial Services** opens at 7:00 a.m. The 5K starts at 8:30 a.m. and the Family Fun Run starts at 9:30 a.m. with Jaxson de Ville of the Jacksonville Jaguars. <http://breastcancermarathon.com/run/marathon-weekend/5k-family-run/>

The **26.2 WITH DONNA HEALTH & FITNESS EXPO** presented by Eisai is open from 10:00 a.m. until 6:00 p.m.

SUNDAY, FEBRUARY 23, 2014

Run DONNA along Florida's First Coast at the **MARATHON, HALF MARATHON presented by McDonald's**, or **MARATHON RELAY presented by Ashley Furniture HomeStore** through North Florida's beaches, marshlands and coastal communities. <http://breastcancermarathon.com/run/marathon-weekend/marathon-and-half-marathon/>
<http://breastcancermarathon.com/run/marathon-weekend/marathon-relay/>

Community Update: Run, Cheer, Volunteer!

There is something for everyone, and registration is open!

RUN

26.2 with DONNA offers more than just a world class marathon — there is a Half Marathon, a Marathon Relay, and an Ultra Marathon. Participants start near THE PLAYERS Parking Lot off ATP Tour Boulevard in

—continues—

Ponte Vedra Beach, Fla., follow the course along historic coastal A1A, and meander through the unique beach communities of Ponte Vedra Beach, Jacksonville Beach, Neptune Beach and Atlantic Beach. Panoramic views of the Intracoastal Waterway and tidal marshland welcome runners to finish the race, and breast cancer, at Mayo Clinic.

And a 5K and Family Fun Run! 5K participants will experience the best Downtown Jacksonville has to offer with a great warm-up race along the St. Johns River. Kids under 10 run FREE in the Family Fun Run as a part of Play60, NFL's initiative to make the next generation of youth the most active and healthy.

Online registration for all events closes Wednesday, February 19 at 11:59 EST. Registration is available at the Health & Fitness Expo presented by Eisai. Race day registration is NOT available for the Marathon, Half Marathon and Marathon Relay events. <https://register.breastcancermarathon.com/bcmmarathon>

CHEER

Be a part of the 26.2 Curb Crew! Spirited supporters are encouraged to wear PINK and display colorful signs and banners to cheer on the runners as they complete their journey to Finish Breast Cancer.

<http://breastcancermarathon.com/volunteer/spectators/>

VOLUNTEER

Volunteers are needed to assist in a variety of pre race and race day activities from working at the Expo to handing out the medals at the finish line. <http://breastcancermarathon.com/volunteer/>

Competition Update: A Look Back at the 2013 DONNA Elite Field Performance

Several of the fastest marathon times ever recorded in Florida were clocked at last year's race. Thirteen elite male athletes finished the course faster than the winning time of the 2013 Miami Marathon (2:26:14), including winner Tesfaye Girma of Ethiopia who finished in 2:15:40, blistering the last half of the race in 1:06:41. Four women runners finished under 2:46:07—all faster than the women's winner of the 2013 Miami Marathon, world-class runner and inaugural 26.2 with DONNA champion, Mariska Postma-Kramer.

"For those who wonder if this is a fast course, I'd say our times answer that question with a resounding YES!" said Donna Deegan, founder of 26.2 with DONNA and three-time breast cancer survivor.

Says Keith Brantly, Olympian and 26.2 with DONNA Elite Runner Liaison, "We gain instant credibility on the international marathon stage when athletes run fast times at the 26.2 with DONNA. Now when athletes from Brazil to Ethiopia and Kenya, to Russia and Japan compete here, they know they have the opportunity to earn a fast time on the world's most unique marathon course."

To read more about it, visit <http://www.breastcancermarathon.com/run/results/>

About 26.2 with DONNA

The 26.2 with DONNA mission is to passionately produce world-class events to raise funds for groundbreaking breast cancer research and empower those living with breast cancer. Seventy percent of all race proceeds go to the Mayo Clinic for bench top cancer research. Thirty percent of all race proceeds go to The Donna Foundation to help breast cancer patients with critical financial needs. To learn more, visit www.breastcancermarathon.com.

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