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FOR IMMEDIATE RELEASE

26.2 with Donna Combines THE PLAYERS 5K Series

JACKSONVILLE, Fla. (November 16, 2011) — 26.2 with Donna announces the consolidation of THE PLAYERS 5K with Donna Series annual events —THE PLAYERS 5K with Donna and THE PLAYERS Mother’s Day 5K. The resulting event will be THE PLAYERS 5K with Donna to be held Saturday, May 5, 2012 on the back nine of the Stadium Course at TPC Sawgrass as the final preparations for THE PLAYERS Championship are being made.

THE PLAYERS Championship and the 26.2 with Donna Foundation partnered in 2009 with the Inaugural PLAYERS 5K with Donna staged during Thanksgiving weekend, Saturday, November 28, 2009. Since the inaugural 5K, the organizations have held four 5K events, including THE PLAYERS Mother’s Day 5K with Donna on Atlantic Beach in May. To date, this race series has raised more than \$91,000 for the 26.2 with Donna Foundation.

“THE PLAYERS remain a wonderful friend of 26.2 with Donna,” said Donna Deegan, founder and event chairman. “This event offers a world class setting and continues to grow.”

In 2012, THE PLAYERS 5K with Donna will offer a special behind-the-scenes experience as runners and walkers of all levels enjoy a 5K route through the beautiful PLAYERS Stadium Course at TPC Sawgrass just days before the start of the tournament. Participants will begin at the TPC Sawgrass Clubhouse and continue along the cart paths through the back nine holes, passing the world-famous island green at 17. Registration will include a grounds ticket to Championship Sunday of THE PLAYERS Championship.

“We are excited to continue our partnership with the Donna Series in 2012 by hosting THE PLAYERS 5K with Donna at TPC Sawgrass the week prior to the tournament,” said Matt Rapp, Executive Director of THE PLAYERS. “Through this partnership we are proud to support the 26.2 with Donna Foundation and the Mayo Clinic, two local organizations making strides in breast cancer research.”

ABOUT THE PLAYERS Championship

THE PLAYERS Championship annually combines the best field in golf with the world-class venue that is THE PLAYERS Stadium Course at TPC Sawgrass. JELD-WEN and PwC are the exclusive Proud Partners of THE PLAYERS. Proceeds from THE PLAYERS benefit Northeast Florida charities and have totaled more than \$46 million since the event moved to Ponte Vedra Beach in 1977, including a record \$5.9 million donation in 2011. In April 2011, THE PLAYERS announced a new charitable focus, committing to generate \$50 million for youth-related charities over the next 10 years. For more on THE PLAYERS and the surrounding area, visit www.PGATOUR.COM/theplayers or www.visitpontevedra.com.

ABOUT 26.2 with Donna

The 26.2 with Donna mission is to passionately produce world class events to raise funds for groundbreaking breast cancer research and empower those living with breast cancer. Seventy percent of all race proceeds go to the Mayo Clinic for bench top breast cancer research. Thirty percent of all race proceeds go to The Donna Foundation to help breast cancer patients with critical financial needs. Join us as we celebrate 5 Years —February 12, 2012! Together, we will finish it. www.breastcancermarathon.com

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