



Media contact
Amanda Napolitano
904-551-0732 (office)
904-608-3481 (cell)

FOR RELEASE AFTER 7:30 AM ON MAY 5, 2012

26.2 WITH DONNA ANNOUNCES A NEW START TO A GREAT FINISH
6th Annual Race to start at ATP Tour Blvd. and finish at Mayo Clinic

Jacksonville, Fla (May 5, 2012)— 26.2 with Donna The National Marathon to Finish Breast Cancer announced today plans to move the official race start of the 6th Annual 26.2 with Donna from Mayo Clinic to ATP Tour Blvd. in Ponte Vedra Beach, Fla. — home of the parking venues for THE PLAYERS Championship. The official race finish, and all of the famous runner amenities including Runners' Village, will remain at Mayo Clinic.

In 2012, the 5th Annual 26.2 with Donna experienced record participation with more than 10,146 registered runners. To accommodate this growth and better serve its race participants, 26.2 with Donna made the decision to move the start to the new location. With help from the PGA TOUR, free on-site parking for 15,000 vehicles will be available for the event to be held on February 17, 2013.

“To finish breast cancer, we must continue to grow and raise more funds to support the important work at Mayo Clinic and The Donna Foundation. Our vision for 2013 and beyond requires us to review our strategy for growth,” said Donna Deegan, founder and event chairman. “This can be accomplished with the move of the race start. We truly appreciate the PGA TOUR for the use of their parking venues. Partnerships like these are so important to achieve our mission.”

The new start will necessitate a new course! The course will now guide runners and walkers through four beautiful beach communities on historic coastal A1A, over the Intracoastal Waterway Bridge (just once!) on Butler Blvd. to finish the race, and breast cancer, at Mayo Clinic.

“Every day, our team at Mayo Clinic is making progress in the race to finish breast cancer. We are thankful to the 26.2 with Donna Foundation for their support of our work and are very enthusiastic about the growth of 26.2 with Donna events. Having a different starting place is new but exciting – and needed – to best welcome all participants and spectators,” says Edith Perez, M.D., Deputy Director at Large of Mayo Clinic’s Cancer Center.

The announcement was made today to a capacity field of 1,250 runners at THE PLAYERS 5K with Donna. Staged on the back nine of the famous TPC Stadium Course, the event kicks off THE PLAYERS Championship, and to date the 5K race series has raised more than \$90,000 for 26.2 with Donna.

“We are proud to contribute a new start venue for the 26.2 with Donna and support the wonderful work of Mayo Clinic and The Donna Foundation,” says Matt Rapp, Executive Director of THE PLAYERS Championship. “With this new course, visitors and newcomers to the area will be able to experience firsthand all the First Coast has to offer.”



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“We are looking forward to working with Duval County and the numerous other partners involved in staging this very successful event,” Mark Miner, Chairman of the St. Johns County Board of County Commissioners said. “We will work hard to assure a seamless experience for race organizers and most importantly, our visitors who come here to either participate in the race or support those who are.”

26.2 with Donna is a private nonprofit organization in Northeast Florida whose mission is to produce world class events dedicated exclusively to raise funds to end breast cancer. One hundred percent of raised funds and race proceeds for all 26.2 with Donna events go to breast cancer research and care.

Since its inaugural year in 2008, 26.2 with Donna has contributed more than \$3 million to its beneficiaries. Seventy percent (70%) of proceeds go to the Mayo Clinic for bench top breast cancer research. Thirty percent (30%) of proceeds go to The Donna Foundation to help breast cancer patients with critical financial needs.

The 6th Annual 26.2 with Donna is expected to draw 12,000 registered runners from all 50 states and more than 20 countries worldwide. Join us as we celebrate 6 Years on February 17, 2013. Together, we will finish it!

www.breastcancermarathon.com

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VISUAL: New course route map attached